

## **STATE OF WASHINGTON**

## PUBLIC DISCLOSURE COMMISSION

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TO: Members, Public Disclosure Commission

FROM: Doug Ellis

Director of Public Outreach

DATE: May 20, 2003

SUBJECT: Continuation of Rule Making Process

The following proposed rules WAC 390-16-245 and WAC 390-18-010 are presented as a continuation of the rule making activity undertaken at your March 25, 2003 meeting. The proposed rule amendments address the issues of primary election pledges, payment of pledges and sponsor identification of broadcast advertising.

## WAC 390-16-245 Pledges

The proposed language to this rule would allow pledges to be made and redeemed after the date of the primary election in accordance with RCW 42.17.640(1) and WAC 390-17-302. The legislature, in 2001, amended state law to allow state office candidates who lost in the primary election to accept primary-related contributions up to thirty days after the election to pay debts outstanding as of the date of the primary.

The proposed language to WAC 390-16-245 (see attached) would conform to the statutory changes in RCW 42.17.640(1) and treat the redemption of pledges in the same manner as standard monetary contributions received by a candidate or political committee.

## WAC 390-18-010 Political advertising – Identification of sponsor

The proposed language would remove the requirement that broadcast political advertising conform to the requirements of the Federal Communications Commission (FCC) and clarify the sponsor identification requirements for political advertisement undertaken as an independent expenditure. The current requirement under RCW 42.17.510(3)(d) that the sponsor identification be "clearly spoken on any broadcast advertisement" is repeated in the rule for emphasis. See attached.

Reference to independent expenditure advertising is included to remind sponsors of their statutory requirements when they engage in this type of advertising.

<u>Action by the Commission:</u> If approved, staff will file the CR 103 Rule-Making Order with the Code Reviser's Office and the rules would become effective 31 days after filing.